

## Fintech Week Germany internationalises its successful FinForward conference

The fintech conference FinForward is coming back to Hamburg in November 2019 – this time for an international audience and with a special focus.

- Fintech Week's very own full day conference FinForward is back for a second round on 7th November 2019 – completely in English this year.
- The event will focus specifically on the Scandinavian and Baltic markets both of which are rapidly becoming some of Europe's top fintech hubs.
- Among the speakers are representatives from Sweden, Latvia, the UK, Russia and Germany.

**Hamburg, 18th September 2019.** Fintech Week Germany is bringing back FinForward its very own international fintech conference in 2019. After a successful first run in 2018, the second edition of this event will happen on 7th November during this year's Fintech Week in Hamburg, Germany.

The main difference is that the conference is set up entirely in English this year as the organisers are looking to internationalise both the format and the entire week. But instead of looking to the most talked about markets such as the UK and the US, FinForward will focus on two special aspects:

1. The Scandinavian and Baltic markets both of which are rapidly becoming some of Europe's top fintech hubs, boasting hundreds of exciting financial startups, and
2. The German market, its potential and possible hurdles for startups looking to enter.

The latter is clearly represented in this year's theme, "Don't Be Afraid Of German Angst". With this theme, FinForward is looking to broach the issue of "German Angst", a term that stands for Germans often purported reluctance to embrace change, what this means for local companies and how expanding business from the rest of Europe can help Germany to overcome this.

Speakers from Sweden, Latvia, the UK, Russia and Germany and further afield will meet to shine a light on different facets of Europe's fintech market. Anyone interested in participating in FinForward can apply as a speaker or recommend someone: The [Call for Speakers](#) is still open. Alternatively, you can [grab your ticket](#) at [finforward.eu](https://finforward.eu) today!



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